

4 WAYS nonprofits can drive mission impact

Nonprofits looking to enhance their ability to make a positive impact on the communities they support should consider the following strategies.

1 DEMONSTRATE RESULTS



Key considerations

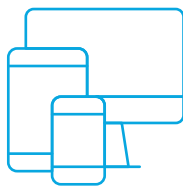
Demonstrating a nonprofit's impact is key to securing future funding and support.



Solutions

Accurate and timely data can give structure to the story of a nonprofit's results.

2 INCREASE ENGAGEMENT



Key considerations

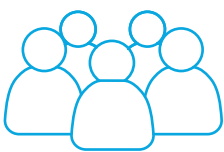
The preferences of donors, members and constituents continue to evolve.



Solutions

Enabling engagement across various channels can help nonprofits personalize messaging and broaden outreach.

3 RETHINK TRADITIONAL RESOURCE MODELS



Key considerations

Staffing shortages and lean budgets have created resource challenges for many nonprofits.



Solutions

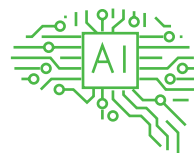
Automating manual tasks and outsourcing back-office functions can free staff members to focus on mission initiatives.

4 PRIORITIZE INNOVATION



Key considerations

Innovation and agility are key to succeeding in an ever-changing environment.



Solutions

Data analytics tools and artificial intelligence can identify trends and enhance decision-making.

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