

# Power Your Education - Canada

## *RSM US Foundation scholarship program – FAQs*

### **What is Power Your Education?**

Every day, RSM professionals deliver the power of being understood to today's middle market leaders, globally. To build tomorrow's leaders, the RSM US Foundation is granting \$30,000(CAD) in scholarships to four students for the 2024/2025 academic year.

### **What is the scholarship award?**

Four recipients will be granted awards through the 2024/2025 Power Your Education program, and each recipient will receive a \$7,500(CAD) scholarship. The award will be paid to the college/university on the recipient's behalf in two \$3,750(CAD) payments (Fall 2024 and Spring 2025) and applied to the recipient's tuition and/or room and board. No money will be paid to the student directly.

Each recipient will also be invited to an information session. Recipients are not required to attend such information session to receive their scholarships (however, no alternate opportunity will be offered if they do not).

### **What if I already receive scholarships or financial aid?**

The scholarship funds will be paid to the college/university directly for invoiced expenses to include tuition, on-campus housing, and/or dining plans. Scholarship funds cannot be applied to off-campus housing or be paid to the recipient directly.

### **Who is eligible to apply for this scholarship?**

The program is open only to legal Canadian residents (excluding residents of Quebec) who, as of the date of application submission, are at least 18 years of age.

Applicants must be:

- Two to three years from graduation and full-time employment (current freshmen, sophomores and juniors working towards their bachelor's degree).
- Studying business or technology in a bachelor's degree program at an accredited college or university located in Canada (excluding Quebec).
- Full-time students in good standing at their college/university with a cumulative grade point average of 3.0 or above.

### **Who is not eligible for the scholarship?**

Full-time and/or part-time employees, temporary employees, partners, principals, or contractors (and their immediate family members) of RSM Canada Operations ULC, RSM Canada LLP, RSM Canada Consulting LP, and their respective affiliated entities (including RSM US LLP) and of the RSM US Foundation are not eligible.

### **When is the deadline to apply?**

Eligible students may submit their applications between 12:01 a.m. Central Time on December 1, 2023 and 11:59 p.m. Central Time, February 28, 2024. Only one application per student is allowed.

### **How are recipients selected?**

You will complete the online application (see "How do I submit my scholarship application?" for instructions) and submit a short video demonstrating what the RSM brand promise *The Power of Being Understood*<sup>®</sup> means to you. Your video must contain only original content. It is recommended to simply capture yourself and to not include other people, photos, videos, music or content other than you in order to comply with the terms and conditions of this scholarship.

Your video must not exceed 30 seconds, and you will also submit a short answer response (statement) and unofficial transcript. A panel of judges, selected by RSM US Foundation, will review and judge each applicant's application based on quality of the video (75%), quality of the statement (10%) and applicant's GPA (15%). Judges will grade the video, statement and GPA each on a scale of one to seven, with seven being the highest score. In judging the video, judges will evaluate the degree to which the video reflects some

or all of the following RSM US core values: *Integrity* (is the video believable and from the heart); *Teamwork* (does the video display a desire to work with others); *Excellence* (does the video reflect innovation and creativity); *Stewardship* (does the video tie in to RSM's middle market focus and show support for one's local community); and *Respect* (does the video demonstrate the importance of respect and fair treatment of others). The judges will evaluate the statement based on creativity, quality of writing and reflection of the applicant's individuality.

Upload your video to YouTube. Please select "Unlisted" from the visibility settings when you upload your video on YouTube, so that your video is not publicly available. You will need the link to your video when submitting your application.

**What do I need before I submit my application?**

1. The link to your unlisted YouTube video (see "How are recipients selected?" for details)
2. An unofficial copy of your transcript

**How do I submit my scholarship application?**

When you have your video link and unofficial transcript, visit <https://rsmcanada.com/who-we-are/corporate-responsibility/power-your-education.html> to apply:

1. Review the scholarship program description and Terms and Conditions
2. Click the link to "Apply for the scholarship."
3. When on the GrantsConnect login page, sign in or click "Create account" to complete the applicant registration form. If you created a new account, check your email for the registration confirmation and click "Get Started" to verify your email address to activate your account.
4. Return to the application by clicking "Apply for the Scholarship" and sign in.
5. Click "Start Eligibility" and answer the eligibility questions on the next screen—students who meet the eligibility requirements will be prompted to begin the application.
6. Complete the Form Questions, including your college/university name, uploading an unofficial copy of your transcript, answering a brief short answer response (statement), providing a link to your video and answering "yes" to accept the Terms and Conditions of the Power Your Education scholarship program, then click "Submit."
7. You will be unable to edit your application once submitted.
8. You will be sent an email confirming your application was submitted.

**When will I know if I am selected?**

The RSM US Foundation will attempt to notify selected recipients in April.

**What if I have questions or an issue submitting my application?**

Send an email to [RSMscholarships@rsmus.com](mailto:RSMscholarships@rsmus.com).

**I did not receive an award this year. May I apply again next year?**

Yes, you may apply to future programs if you continue to meet the eligibility requirements.